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Social media: blurring the lines between work and your private life

Overview

Social media is now everywhere in our society, with its presence and impact growing all the time.

This has meant that the lines between what employees do in their private lives on social media and their workplaces are getting blurred.

This one hour interactive and practical workshop is designed specifically for staff in local councils to learn the key issues which might arise in relation to staff's conduct online particularly when this happens out of hours.

Key learning outcomes

In this workshop your staff will gain the knowledge to understand how an employee's conduct online outside of work hours can impact on the workplace.

The key learning outcomes include:

- / What the law currently says about social media use and work
- / What your Council's policies say about social media use and work
- / How to manage your staff's conduct on social media, particularly when a complaint is made about this issue

Who should attend

The workshop is suitable for new and existing staff, particularly team leaders or more senior managers and human resource officers.

Maximum attendees: 20 people

What you will receive

All attendees will receive the slide pack which summarises the key learning outcomes.

Location and price

We can come to you to deliver our workshop – taking the cost and headache out of travel for your councillors and staff.

We do this for a fixed price inclusive of all travel costs.

We ask that you book a suitable venue and provide light refreshments for attendees.

We can also deliver our training online.

Make a booking

To book a workshop for your Council, contact Emma Broomfield on:

T 0421 180 881

E emma@localeconsulting.com.au



Our approach

We provide training and development workshops to local councils because we believe this investment in the skills and knowledge of your staff improves the overall effectiveness of your council and therefore, the outcomes for your communities.

Our mission is to bring a fresh and exciting approach to training in the local government space by building the capability of your elected body and staff.

With this in mind, our approach is:

- / **strength based** – so that you learn what to do, not just not what to avoid.
- / **collaborative and interactive** – so that you can learn together and from each other as well as us.
- / **tailored** – so that you can learn from content which is relevant to your communities needs and the situations you encounter.
- / **practical** – so that you can learn from real life examples and not just the theory.

Our facilitators

Our facilitators are regional local government experts who have a unique combination of skills and training with qualifications in law, mediation, governance, planning and community engagement.

This means your councillors and staff will gain insights from highly qualified experts who understand the regional context of local government.



Emma Broomfield
Director – Governance & Mediation

Emma is a nationally accredited mediator and trained lawyer with almost 20 years experience in the local government sector. She is a nominated Code of Conduct reviewer for multiple councils across northern NSW.

Her passion is helping others solve problems and work together for the benefit of their community. Emma is known for her empathic approach, practical focus and industry knowledge.



Cinnamon Dunsford
Principal Planner

Cinnamon is a Registered Planner and experienced community engagement practitioner with over 15 years' experience in the local government sector. She has a range of strategic, coastal, rural, environmental and economic planning experience.

Cinnamon holds the leading qualifications in community engagement from IAP2 and is known for her fantastic facilitation and communication skills.